

## Key Investor Information

This document provides you with key investor information about this fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of investing in this fund. You are advised to read it so you can make an informed decision about whether to invest.



## Strategic Rising Asia Fund (the "Fund")

A sub-fund of E.I. Sturdza Funds PLC ("the UCITS") managed by Eric Sturdza Management Company S.A.

B H EUR Share Class, ISIN: IE00BHB1547.

### Objectives and investment policy

The investment objective of the Fund is to achieve long term capital growth through investments in Asian structural growth themes. In the management of the Fund, a growth-at-a-reasonable-price (GARP) approach is adopted, with a focus towards sustainable business models, shareholder composition, cash flow generation and the health of a company's balance sheet.

The Fund will primarily invest in equity securities and rights (shares, participation certificates and cooperative shares of companies domiciled in Asian countries or non-Asian companies exercising a predominant part of their economic activity (up to 100% but at least 51%) in Asian countries. The Fund will continuously invest at least 51% of its total assets directly in equities of corporations which are admitted to official trading on a stock exchange or which are listed on an organised market.

The Fund may invest up to a maximum of 30% of its Net Asset Value in fixed and/or floating rate corporate and/or government bonds which will have a minimum credit rating, insofar as a rating has been assigned, of BBB as rated by Standard and Poor's (or equivalent).

Pursuant to the EU's Sustainable Finance Disclosure Regulation (EU) 2019/2088 ("SFDR"), this Fund is classified as an Article 8 fund that promotes environmental or social characteristics. The Fund will have an averaged ESG score higher than the averaged ESG score of its initial investment universe. For more information on this Fund's investment approach with respect to sustainability and non-financial criteria, please refer to Annex I of the Fund's

prospectus supplement or [www.ericsturdza.com](http://www.ericsturdza.com).

The Fund may use financial derivatives such as listed futures and options as well as over the counter traded positions such as equity swaps, participation notes and pass through notes both to hedge the value of the assets within the investment portfolio or to gain additional investment exposure. It is therefore possible that a proportion of the Fund's assets may be invested in financial derivative instruments, which may enhance or detract from the Fund's performance.

Shares in the class are hedged to the Fund's base currency.

The Fund is actively managed, with reference to the Morningstar Asia xJpn Target Market Exposure NR USD (the "Index") for performance monitoring and calculation of performance fees (where applicable). The Investment Adviser is not subject to constraints in terms of deviation from the benchmark composition and may use its discretion to invest in securities/sectors which are not included in the Index. The degree of freedom from the Index may potentially be significant.

You can buy and sell your shares in the Fund on a daily basis.

The B H EUR shares are accumulating, as such income from the Fund's investments will be included in the value of the shares rather than being paid as a dividend.

This Fund is deemed appropriate for investors who plan to invest for the medium to long term.

### Risk and reward profile



The risk indicator is based on historical data and may not be a reliable indicator of the future risk profile of the Fund, is not guaranteed and may change over time. The lowest category does not mean risk free.

The risk indicator is set as 6, which reflects the historic price behaviour of the Fund (proxy). Factors affecting the risk profile:

Investments in equity securities are subject to fluctuations in value dependent on market conditions which will directly affect the value of investments held by the Fund.

The national regulatory and legal framework for capital markets and joint stock companies in some Asian countries are still developing when compared with those of developed countries. This may lead to significant trading volatility and difficulty in interpreting and applying the relevant regulations. In addition, the regulation of, and enforcement activity in some Asian markets may not be equivalent to markets in OECD countries.

The Fund invests in a concentrated portfolio of investments that may potentially focus on one or more sectors, industries or countries. This concentration may increase the risk profile of the Fund compared to a more diversified portfolio across sectors, industries and countries.

The Fund invests in financial instruments with high volatility. If political uncertainties, fiscal measures, foreign exchange restrictions or changes in the law were to be in opposition in the short-term and/or long-term forecasts, this could negatively affect the value of the commitments entered into and their income.

Additional risks of investing in this Fund include;

**Custody and Settlement Risk:** the risk that the transactions entered into by the Fund are not settled or registered as appropriate. **Currency Risk:** the risk that changes in the exchange rates of the currencies of the investments in which the Fund invests may adversely impact the value of the investments held by the Fund. **Emerging Market Risk:** the risks associated with investing in emerging markets, which may be less well-regulated, politically exposed, insufficiently liquid or highly volatile. **Financial Derivatives Risk:** the risk that financial derivatives may increase or reduce exposure to underlying assets and may create gearing; therefore their use may result in greater fluctuations of the Net Asset Value of the Fund. **Liquidity Risk:** the risk that the assets of the Fund may have low levels of liquidity in some circumstances. **Operational Risk:** the risks associated with correctly reflecting the value and safekeeping of the assets of the Fund. **Taxation Risks:** the risk of changes in taxation regimes, including legal and regulatory changes.

The Prospectus and Supplement give you more details about all risks associated with the Fund – please refer to the "Practical Information" section for details of how to obtain a copy.



Charges

One-off charges taken before or after you invest

Entry charge	0.00%
Exit charge	0.00%

This is the maximum that might be taken out of your money before it is invested / before the proceeds of your investment are paid out.

Charges taken from the fund over a year

Ongoing charges	1.25%
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Charges taken from the fund under certain specific conditions

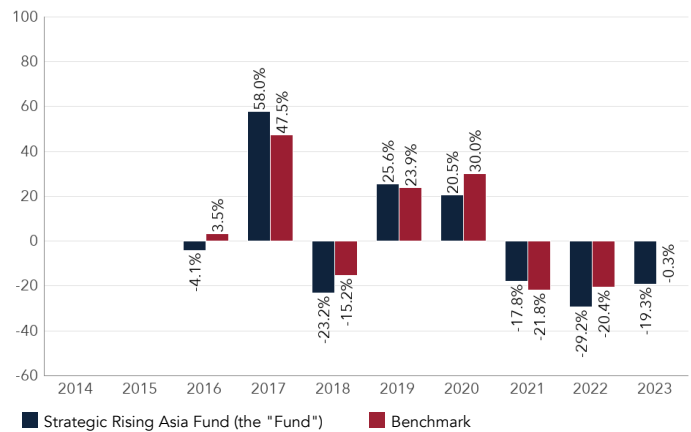
Performance fee

10.00% of relative outperformance, if any, of the Net Asset Value per Share (before deducting the amount of any accrued liability for a performance fee) over the Morningstar Asia xJpn Target Market Exposure NR USD.

The ongoing charge is based on estimated fees and expenses that this Share Class will pay in one year. This figure may vary from year to year. It excludes performance fees and portfolio transaction costs, except in the case of an entry / exit charge paid by the Fund when buying or selling units in another collective investment undertaking.

For more information about charges, please see the relevant section in the Supplement, which is available at [www.ericsturdza.com](http://www.ericsturdza.com).

Past performance



Past performance is not a guide to future performance. The value of your investment may go down as well as up and you may not get back the amount you originally invested.

The chart shows the Share Class's annual performance in EUR terms for each complete calendar year since launch. It is expressed as the percentage change of the Fund's net asset value at each year end.

The share class launched on 31 July 2015.

Benchmark performance from October 2023 is with regards to the Morningstar Asia xJpn TME NR USD Index, whilst prior periods reflect the returns of the Morningstar China Target Market Exposure NR USD. The benchmark was adjusted to align to the Fund's investment universe, strategy and objective which were expanded in October 2023.

Performance is shown after deduction of ongoing charges and performance fees (where applicable). Any entry or exit fees are excluded from the calculation.

Practical information

Other KIIDs are available for all other funds within the UCITS.

The Fund's Depositary is CACEIS Bank, Ireland Branch.

The UCITS Prospectus, the Fund Supplement, the latest annual reports (and semi-annual reports), share prices and other practical information are available free of charge in english and can be found along with other information at [www.ericsturdza.com](http://www.ericsturdza.com). Alternatively these can be obtained by emailing [info@ericsturdza.com](mailto:info@ericsturdza.com).

The Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your investment. For further details, please speak to an adviser.

The Fund is a sub-fund of the UCITS, an umbrella structure comprising a number of different funds. The assets of this Fund are segregated from other funds in the umbrella structure which means that your investment in the Fund will not be affected by any claims made against any other fund of the UCITS. You can find out more information about the umbrella structure in the Prospectus.

The Directors of the management company may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the Prospectus and the Supplement for the Fund.

Investors may switch their shares in the Fund for shares in a different currency class or for shares within another sub-fund of the UCITS.

Details of the management company's remuneration policy are available at [www.ericsturdza.lu](http://www.ericsturdza.lu) and a paper copy of such remuneration policy is available to investors free of charge upon request.